

# McHale Slavin, P.A.

INTELLECTUAL PROPERTY ATTORNEYS



## McHale Slavin, P.A.

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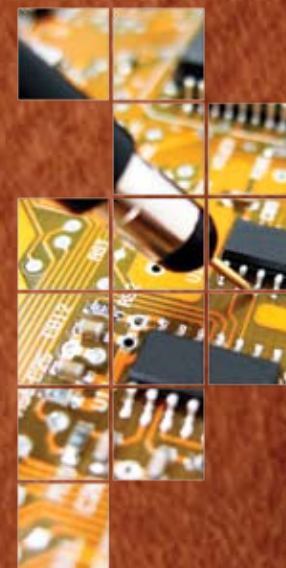
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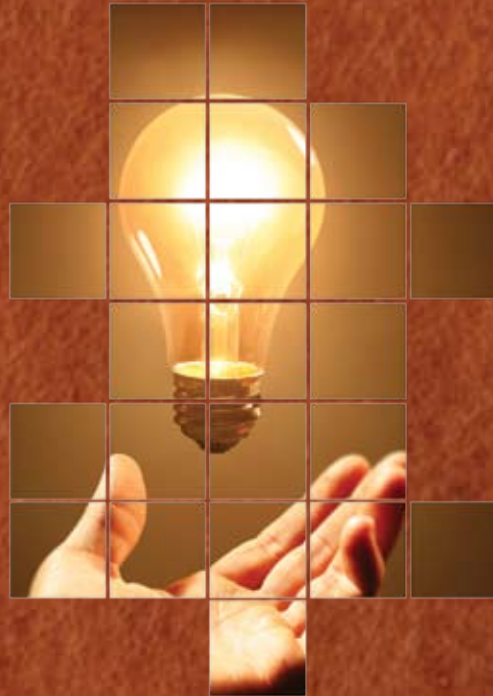
**Patents**  
**Trademarks**  
**Copyrights**  
**Trade Dress**  
**Trade Secrets**  
**Licensing**  
**Agreements**  
**Litigation**

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## Protect Your Ideas...



McHale Slavin, P.A. is a law firm that specializes in the acquisition and protection of Intellectual Property Rights. AV<sup>®</sup> rated by Martindale Hubbell, the Firm was founded in 1992 and limits its practice to patents, trademarks, copyrights, trade dress, trade secrets, unfair competition, Intellectual Property (IP) agreements, related licensing, and litigation in federal and state courts.

The Firm's patent prosecution department includes former senior U.S. Patent Examiners. Prosecution expertise embraces the fields of mechanical, electrical, chemical, biotechnology, computer software, Internet and business processes.

The Firm's trademark department assists in obtaining domestic and international registrations for trademarks and trade dress, and provides counseling for the fullest branding of goods and services in the marketplace.

International protection is made possible by the Firm's worldwide network of foreign associates who assist in obtaining international IP protection in conjunction with various treaties to which the United States is a signatory for the benefit of patent, trademark, and copyright owners.

The Firm's litigation department is widely experienced in complex federal litigation pertaining to all areas of Intellectual Property Law, as well as in practice before the Tribunals within the U.S. Patent & Trademark Office

The Firm provides SEC support, infringement and validity opinions and corporate Intellectual Property audits, as well as corporate IP support necessary for public / privately held companies.

Our policy of providing either "fixed" or "not-to-exceed" fees for numerous Intellectual Property matters provides an added level of financial planning for our clients.

## PATENTS

Recent U.S. Supreme Court decisions and changes to the Patent Laws highlight the ongoing importance of patents in a global economy benefitting from rapid technological advances.

A patent provides a legal monopoly for a substantial period, giving the owner the right to exclude others from making, using, selling or offering to sell a patented invention or design.

A "Utility Patent" protects the way a novel invention is used and works... the functional aspects of an invention. A "Design Patent" protects the novel way a product looks... the ornamental shape or appearance of an invention.

## TRADEMARKS

Trademarks and Service Marks are distinctive words, phrases, designs, sounds, symbols, and special color combinations, or the like source identification, which identify the source of goods or services. Through purchasing experience, the public associates a mark with a single source, permitting reliance on a standard of quality, performance and safety.

Trade Dress Rights protect the distinctive shape, packaging, or design of products or the presentation and overall design of service establishments.

## COPYRIGHTS

A copyright is a form of protection granted to the creators of "Original works of Authorship".

A Copyright provides its owner with a bundle of rights to exploit and maximize the economic value of the copyrighted work.

Copyright protection extends to artistic design, computer source code, books, maps, blueprints, photographs, web sites, catalogs, advertising, music, lyrics and much more.

*Through our commitment,  
experience and expertise,  
McHale Slavin, P.A.  
is dedicated  
to protect and defend your  
Intellectual Property Rights...*